




CLIMAA
Local Green Deals

Local Green Deal Template



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Summary	<p>This document is our Local Green Deal Template.</p> <p>The project partners have developed the template through experiences with establishing actual Local Green Deals during the project period. The template has been developed and validated in collaboration with our local SME's. The document can be seen as inspiration or utilized as it is by replacing/inserting own content and text.</p>
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Reading guide

This Local Green Deal template is regarded as inspiration to other cities working with Local Green Deals. The partners in the CLIMAA project have through the project worked with local companies by engaging them in a collaborative partnership with the municipality. This work has conceptualized into this physical document, that for us is a Local Green Deal.

As it states, the document is a template. This means, it contains the overall setting of a Local Green Deal through our experiences and validated by our local collaborative partners. It can be utilized as a guideline or as inspiration to develop own Local Green Deal documents. Therefore, the document is built upon headlines with an explanation of the potential content. Thus, it does not consist of the actual deal content. To get inspiration to actual deal content, the CLIMAA project has made 20 Local Green Deals. These are available as inspiration. In these, it can be seen how we have utilized the template and completed the document with the relevant content for our contexts and ecosystems.

Localizing the European Green Deal and making Local Green Deals can be done in numerous ways. Every municipality and city have their own context and own local ecosystem. This naturally require that the Local Green Deal template is developed as a more general and inclusive framework, that other public organizations can see themselves in and benefit from. A local green deal can be a 1:1 collaboration or a more strategic partnership with several organizations, citizens or associations, why the template must adhere to this.

The first part of the Local Green Deal template is the formal section and works as the overall commitment to collaborate.

The second part of the Local Green Deal template is where the actual actions and targets are defined for the collaborative partnership. The reason why we have experienced this setup to be more convenient, is that the actions and targets can and will change over time. The actions must be seen as a dynamic tool for dialogue between the partner and the Municipality. Our collaborative partnership intends to be a long-lasting journey together. Thus, when the first actions and targets are either achieved or not achieved, new ones must be developed. This way we secure continuation and rooting of the collaborative partnership beyond current agendas.

Local Green Deal between [partner] and [City/Municipality]

Description of ambition and context

This section is for setting the scene, starting with a general introduction about the overall scope of the deal partners and more information about the context.

In Aalborg Municipality the main agenda is to reduce CO₂-emissions. Therefore, this section regards national and local climate policies and targets.

In Amsterdam Municipality the main agenda is to support the transition of the City's economy to an economy with wellbeing at its core. This focus is on multiple value creation and sustainable and social issues. Therefore, this section is broader with local and national policies and targets in play around CO₂-emissions, circular economy and inclusion and inequality with topics like social economy and inclusive employment.

Current state of affairs

This section is for describing the partner and its main professions. It can contain the baseline for the partner regarding the topic of the Local Green Deal; what is the partners current sustainable impact, what have been done so far, and what are the partners strategy and targets within the given topic.

Commitment

This section is to describe the level of commitment and an alignment of expectations for the collaboration. This could include monitoring, responsibilities, deadlines, renewal of the deal, communication etc.

Reservations

This section is for administrating any jurisdictions or legal aspects regarding the collaboration.

[location] the [day] of [month] [year]

[Name Partner Signatory]

[Name Signatory Municipality/City]

[Name Function]

[Name Function]

[Name Partner Organisation]

[Name Municipality/City]

Specific agreements

This section is to state the concrete actions and targets that both parties commit themselves to. It is important to make clear formulations of actions with specific targets and deadlines.

Targets and actions can also be divided in multiple targets.

[Partner((s), if several)] commits to work for the following targets and to implement the following initiatives before [deadline]

- ...
- *Example: CO₂ reduction of [X] from [Y] to [Z] by [year/month]*
- *Example: Innovating waste separation by doing a pilot in partnership with [company]*
- *Example: become a more inclusive employer by employing [X] jobseekers with a distance to the labor market*
- *Example: contribute to talent and education in [location] by doing company presentations on 2 schools*

The [Municipality/City] commits to support [partner] in its actions to reach their targets by the following actions:

- ...
- *Example: [City/Municipality] and [partner] explore the possibilities within the cities permits and the relevant authority to implement heat pumps and measures [Y] and [Z] to reduce CO₂ emissions*
- *Example: [City/Municipality] and [partner] develop a local campaign with community groups to prevent garbage dumping in company waste in area Y*
- *Example: [City/Municipality] will support [partner] with contacts and network in [partner's] financing needs to achieve goal 1 (including funds with a connection to [organization/City/Municipality])*

The impact is measured in the following way:

Target 1: ...

Example: Target 2: CO₂ tons reduction

Example: Target 3: Waste separation level before and after

Broader scope and added value of the actions

This section can be seen as a free space for the partnership to utilize as best found. Actions often have a certain focus on a given topic e.g., reducing CO₂-emissions, enhancing efficiency, bringing more people in jobs etc. But often the actions have a larger impact than just so. This can be either a broader positive impact or a negative impact. Sometimes an action can have a positive impact on one topic but a negative impact on another. Therefore, we have experienced it to be valuable to include this section to see the broader picture of the actions. Thusly, this can enable us to do mitigating actions or to credit the added values and synergies to other sustainable agendas. This section can also work as a room for the municipality and/or the partner to put focus on other agendas.

In Aalborg Municipality this section is used to focus on the municipal Strategy for Sustainable Development Goals. See example below:

How do the actions comply to the four focus areas in the Strategy for Sustainable Development Goals:

Biodiversity (insert impact and (mitigating) actions)

Inequality (insert impact and (mitigating) actions)

Resources (insert impact and (mitigating) actions)

Climate (insert impact and (mitigating) actions)

In Amsterdam Municipality the deal is open to all societal challenges. If a company's ambition is broader, then the deal is broader. Within the process of developing the deal, companies are invited and challenged to approach their goals and actions in a holistic way.

